

# Winship at Emory Midtown Naming Opportunities



Naming opportunities offer tremendous recognition for generous Winship Cancer Institute supporters.

When a space becomes linked with a philanthropic investor, it immediately acquires significance for those who spend time in that space. As the most visible investments, named spaces generate interest in the donor and raise awareness of the many grateful patients and partners who believe in the Winship Way—a fresh look at cancer care, with an eye toward better integration and streamlining of services, while delivering innovative research-based treatment and individualized care.

Through your support, you enhance the patient experience at Winship at Emory Midtown and ensure a healthier future for generations.

Opportunity	Amount	Spaces
Entire Building	\$100,000,000	1
Parking Garage	\$20,000,000	1
Building Main Lobby (2 story)	\$10,000,000	1
Oncology Immediate Care Department Space	\$7,500,000	1
Building Arrival - Urban Room / Dropoff / Oculus	\$5,000,000	1
Rooftop Garden	\$5,000,000	1
IS Integrations "Smart Building Technology"	\$4,000,000	1
Integrative Oncology and Survivorship Center	\$3,500,000	1
Care Community (by type: head and neck, breast and gyn/onc, GI/GU, melanoma/neuro/sarcoma, and lung/lymphoma/melanoma)	\$3,000,000	5
Sacred Space	\$3,000,000	1
Art Program (Individual Pieces or Partial/Full Program)	\$2,500,000	1
Clinical Equipment - DaVinci Robot	\$2,500,000	1
Education/Conference Center	\$2,000,000	1
Two-story Bridge Across Linden Avenue Level	\$2,000,000	1
Dropoff Sculpture	\$1,500,000	1
Inpatient Floor	\$1,500,000	5

Outpatient Floor	\$1,500,000	5
Perioperative Floor	\$1,500,000	1
Patient Resource Center	\$1,000,000	1
Imaging Floor	\$750,000	1
Radiation Oncology Floor	\$750,000	1
Building Entrances (East/West)	\$500,000	2
Cafeteria/Dining Area	\$500,000	1
Main Laboratory	\$500,000	1
<del>Radiance Boutique</del>	<del>\$500,000</del>	<del>4</del>
VIP Suite	\$500,000	4
Administrative Suite	\$250,000	1
Care Community Atrium	\$250,000	5
Retail Pharmacy	\$250,000	1
Volunteer Area	\$250,000	1
Surgery Waiting Area	\$250,000	1
Clinical Room - Pre/PACU	\$200,000	22
Endoscopy Procedure Room	\$125,000	1
Interventional Radiology Operating Room	\$125,000	2
Lobby Café	\$125,000	1

Operating Room	\$125,000	6
Inpatient Clinical Workstation (Nurse Station)	\$100,000	16
CT Simulator Room	\$100,000	1
Lobby Monumental Stair	\$100,000	1
Main Pharmacy	\$100,000	1
MRI (Diagnostic) Room	\$100,000	2
MRI Simulation Room	\$100,000	1
Staff Areas	\$100,000	13
Radiology Waiting Rooms	\$100,000	2
Staff Work Area (RadOnc)	\$75,000	12
Outpatient "Living Room"	\$50,000	15
Echo Stress Room (LLM)	\$50,000	1
HDR Vault	\$50,000	1
Immediate Care Exam/Treatment Room	\$50,000	10
Perioperative Satellite Laboratory	\$50,000	1
Perioperative Satellite Pharmacy	\$50,000	1
Procedure Room (GI/GU)	\$50,000	1
Procedure Room (LLM)	\$50,000	2
Quiet Room	\$50,000	6

R/F Room	\$50,000	1
Linear Accelerator Vault Room	\$50,000	6
Audiology Room	\$25,000	1
Inpatient Room	\$25,000	80
Consult Room (Head/Neck)	\$25,000	6
CT (Diagnostic) Room	\$25,000	2
Dental Exam Room (Head/Neck)	\$25,000	4
Dental Lab (Head/Neck)	\$25,000	1
Exam Consult Room	\$25,000	4
Family Consult	\$25,000	5
IR Reading Room (Surgery)	\$25,000	1
Mammography (Breast)	\$25,000	4
MBS Room	\$25,000	1
Reading Room	\$25,000	5
Research Cytology	\$25,000	2
Research Room	\$25,000	2
Speech Room (Head/Neck)	\$25,000	2
Stereotactic Room (Breast)	\$25,000	1
Breast Ultrasound	\$25,000	1

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Ultrasound Room	\$25,000	3
Blood Bank	\$20,000	1
Multidisciplinary Exam Room	\$10,000	96
Touch Down Areas	\$5,000	61

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*Donors who make gifts of \$250,000 and above will be offered in-space naming recognition and have their names listed on the donor wall in the atrium.  
Donors who make gifts below \$250,000 will have their names listed on the donor wall in the atrium.*